

Paradigm Change Visitor Project
September 2013-June 2017
All U.S. Cities 100K+

Town Name	Original Index	Adjusted Index	Poverty Level	Locations Ratings Avg	# of Raters
Index 750-1000 (Black):					
Ann Arbor, MI	972	855		2	3
San Francisco, CA	577	825		2	13
Orlando, FL	695	783	**	1.5	4
Index 450-749 (Fuchsia)					
Atlanta, GA	769	709	*	2	9
Boulder, CO	740	713	*	3	7
Washington, DC	704	663		1.5	2
Santa Fe, NM	522	658		2.5	12
Miami, FL	355	584	***	1.5	2
Berkeley, CA	379	540		2	13
Seattle, WA	533	524		2.5	4
Dallas, TX	378	463	*	2	9
Antioch, CA	336	479		NR	0
Index 330-449 (Orange):					
Salt Lake City, UT	447	420	**	2.5	10
Boston, MA	386	396	*	2.5	8
Cambridge, MA	373	383		2.5	7
Portland, OR	404	380	**	2	8
San Mateo, CA	258	369		2.5	4
Ft. Lauderdale, FL	230	368	**	1	1
Denver, CO	380	365	**	3	8
Los Angeles, CA	206	359	**	2.5	13
Austin, TX	310	345	*	3	10
Tucson, AZ	295	332	***	2.5	12
Santa Rosa, CA	253	327		3	6
Sunnyvale, CA	224	320		2.5	4
Irvine, CA	213	304		3.5	7
Eugene, OR	321	302	**	2	5
Carlsbad, CA	233	301		3	7
Tampa, FL	282	301	**	3	2
150-300 (Yellow):					
New Haven, CT	297	297	***	NR	0
Minneapolis, MN	329	295		3	1
Chula Vista, CA	228	294		1.5	2
The Woodlands, TX	239	293		2	1

Santa Clara, CA	176	281		2	3
Chicago, IL	249	280	**	2.5	3
Tempe, AZ	255	280	**	3	8
West Palm Beach, FL	208	277		2	1
Lafayette, LA	308	270	**	4	2
Albany, NY	285	268		2	1
Wilmington, NC	298	267	**	1.5	2
Gainesville, FL	248	265	***	1	1
San Diego, CA	203	262		3	8
Madison, WI	289	253	*	1	1
Scottsdale, AZ	229	251		3	12
Cypress, TX	204	250		NR	0
Houston, TX	200	245	***	2	5
Sacramento, CA	217	241		3	6
Pasadena, CA	168	240		2.5	7
Roseville, CA	215	239		3	1
Albuquerque, NM	203	237	**	3	12
Grand Rapids, MI	257	226	***	4	1
Phoenix, AZ	203	223	**	2.5	17
McKinney, TX	180	220		2.5	2
Clearwater, FL	205	219	**	4	3
Plano, TX	178	218		3	3
Nashville, TN	253	217	*	3	2
St. Louis, MO	251	215	***	2	3
Richmond, CA	150	214	*	1	1
Costa Mesa, CA	149	212		3	6
Pompano Beach, FL	132	212	**	3	1
Las Cruces, NM	122	207	**	4	9
New Orleans, LA	235	206	***	2.5	4
Murrieta, CA	144	205		3.5	2
El Cajon, TX	160	205	**	NR	0
San Jose, CA	128	205		2.5	5
Ventura, CA	164	205		3	3
Round Rock, TX	183	204		3.5	5
Bellevue, WA	206	203		3.5	2
Oakland, CA	140	200		2	9
Alexandria, VA	213	200		2	1
Charlotte, NC	219	195	*	3	3
Raleigh, NC	218	195	*	3	3
Paradise, NV	161	195	***	3	3
Jersey City, NJ	147	193	*	1	2
Vancouver, WA	195	191	**	3	1
Cincinnati, OH	222	190	***	2.5	2
Boise, ID	210	188	**	NR	0
Temecula, CA	132	188		3.5	5
Birmingham, AL	219	185	***	4	1
Richmond, VA	193	182		2	2

Cary, NC	201	180		3	1
Hartford, CT	179	179	***	NR	0
Carrollton, TX	146	179		2.5	2
Charleston, SC	209	179	*	3	7
New York City, NY	111	178		2.5	2
Durham, NC	194	173	*	4	1
Huntington Beach, NC	121	173		NR	0
Overland Park, KS	191	173		NR	0
Newark, NJ	130	171	***	1	1
Richardson, TX	140	171		3	1
Lansing, MI	192	169	***	1	1
Detroit, MI	193	169	***	3	3
Omaha, NE	188	168	*	3	2
Spokane, WA	171	168	**	2.5	2
Escondido, CA	130	167	**	2	2
Tacoma, WA	169	166	*	2	1
St. Petersburg, FL	123	164	**	2.5	2
Naperville, IL	146	164		2	1
Ft. Collins, CO	168	161	*	3	3
Hollywood, FL	100	159	**	2	1
San Antonio, TX	123	159	***	2.5	3
Knoxville, TN	185	159	***	4	1
Arlington, VA	169	158		3.5	2
Oklahoma City, OK	178	157	**	4	1
Pittsburgh, PA	176	157	****	1	1
Columbia, MD	162	156	**	NR	0
Columbia, MO	181	155	**	NR	0
Springfield, MO	181	155	****	NR	0
Everett, WA	157	154	**	3	1
Denton, TX	125	153	**	1.5	4

Index 1-149 (Green):

Thousand Oaks, CA	119	149		3	3
Frisco, TX	121	148		1	1
Elk Grove, CA	110	147		3	1
Lakeland, FL	138	147	***	2	1
Peoria, IL	165	147	**	3	1
Stamford, CT	132	147		2	1
Bradon, FL	137	146	*	3	2
Lewisville, TX	119	146	*	2	2
Concord, CA	101	145	*	NR	0
Santa Ana, CA	83	145	*	3	3
Torrance, CA	100	143		NR	0
Cape Coral, FL	135	144	*	1	1
Roanoke, VA	151	142	**	3	1
Burbank, CA	99	141		1.5	3
Kansas City, MO	165	141	**	3	1

Anchorage, AK	146	140		NR	0
Glendale, CA	98	140	*	2	1
Indianapolis, IN	157	137	*	2.5	3
Colorado Springs, CO	142	136	*	3.5	5
Virginia Beach, VA	144	136		3	1
Lakewood, CO	138	133	*	NR	0
Visalia, CA	93	133	*	4	1
Athens, GA	144	133	***	3.5	5
Greensboro, NC	147	132	**	2	2
Reno, NV	116	129	**	4	5
Arvada, CO	128	128	*	3	1
Clovis, CA	90	128		5	1
Olathe, KS	142	128		NR	0
Westminster, CO	134	128		2.5	2
Savannah, GA	138	127	***	2.5	6
St. Paul, MN	142	127	*	NR	0
Daly City, CA	88	126		3	1
Little Rock, AR	143	124	**	3	3
Palm Bay, FL	117	124	**	2	1
Providence, RI	122	122	****	1	1
Columbia, SC	143	122	**	3.5	3
Gilbert, AZ	110	121		2	7
Fremont, CA	84	121		2.5	2
Hayward, CA	84	120		3	1
Honolulu, HI	109	120		NR	0
Pearland, TX	97	119		2	1
McAllen, TX	22	118	***	2	1
Philadelphia, PA	111	118	***	NR	0
Centennial, CO	122	117		3.5	3
Las Vegas, NV	97	117	*	3	7
Oceanside, CA	91	117	*	2	4
Cedar Rapids, IA	135	116	*	2.5	2
Lancaster, CA	81	116	**	2.5	2
Rochester, MN	128	115	***	NR	0
Miramar, FL	71	114		NR	0
Chandler, AZ	103	113		3	10
Thornton, CO	118	113		2	1
Long Beach, CA	64	112	*	2	4
Ft. Worth, TX	90	111	*	2.5	5
Manchester, NH	128	111	*	2	3
Santa Clarita, CA	88	109		4	1
Spring Hill, FL	102	109		1	1
Waco, TX	89	109	***	3	4
Anaheim, CA	75	107		2.5	10
Erie, PA	120	107	***	NR	0
Baton Rouge, LA	122	107	***	3.5	2
Chattanooga, TN	124	107	***	NR	0

Rochester, NY	114	107	***	NR	0
Sterling Heights, MI	121	106	*	1	1
Henderson, NV	87	106		4	5
Norwalk, CT	93	103		NR	0
Topeka, KS	114	103	**	2	1
Murfreesboro, TN	120	103	*	NR	0
Louisville, KY	121	102	**	NR	0
Norman, OK	116	102	*	4	1
Broken Arrow, OK	113	100		4	1
Edison, NJ	76	100		2	1
Riverside, CA	69	99	*	2.5	4
Fargo, ND	117	99	*	NR	0
Evansville, IN	114	99	***	NR	0
Green Bay, WI	112	99	***	NR	0
Port St. Lucie, FL	93	99	**	2.5	2
Mesa, AZ	89	98	**	2.5	10
Columbus, OH	113	97	**	3	2
Aurora, CO	99	96	*	3	3
Modesto, CA	69	96	**	2.5	2
Warren, MI	110	96	**	1	1
Springfield, IL	106	95	**	2	1
Des Moines, IA	110	95	**	2.5	2
Coral Springs, FL	59	94		NR	0
Laredo, TX	9	94	***	2	1
Ontario, CA	65	93	*	1	1
Simi Valley, CA	74	93		3	1
El Paso, TX	31	91	***	2	5
Irving, TX	74	91	*	1.5	2
Allentown, PA	101	90	***	NR	0
Santa Maria, CA	63	90	*	NR	0
Huntsville, AL	104	88	**		
Pembroke Pines, FL	54	87		NR	0
Independence, MO	102	87	**	3	1
Corona, CA	60	87		NR	0
Clarksville, TN	102	87	**	NR	0
Sioux Falls, SD	75	87	*	2.5	3
Dearborn, MI	98	86	**	NR	0
Winston-Salem, NC	96	86	**	3	3
Worcester, MA	83	86	*	2	3
Tallahassee, FL	80	85	***	4	2
Buffalo, NY	89	84	***	2	1
Merced, CA	52	84	**	3	1
Ft. Wayne, IN	96	84	**	NR	0
Springfield, MA	82	84	***	NR	0
Lexington, KY	97	82	**	NR	0
Salem, OR	86	81	**	1.5	5
Peoria, AZ	74	81		2.5	3

Glendale, AZ	73	80	**	2	6
Tulsa, OK	92	82	**	4	2
Provo, UT	86	80	**	3.5	4
Jacksonville, FL	74	79	**	2.5	3
Rockford, IL	89	79	***	4	1
Wichita, KS	87	78	**	3	2
Memphis, TN	91	78	***	2.5	2
Fairfield, CA	70	78		4	1
Chesapeake, VA	82	77		NR	0
Lincoln, NE	86	77	*	2.5	2
Fullerton, CA	54	77	**	NR	0
Fresno, CA	54	77	**	3	2
Billings, MT	91	76	**	3	3
Cleveland, OH	87	75	****	NR	0
Norfolk, VA	80	75	**	2	1
Baltimore, MD	77	74	**	2	1
Garland, TX	60	74	*	2	1
Amarillo, TX	60	74	**	2.5	6
Midland, TX	64	74		2	4
Milwaukee, WI	83	73	***	NR	0
Gresham, OR	78	73	**	1.5	2
Bakersfield, CA	51	73	*	2	5
Aurora, IL	65	73	*	3	1
Macon, GA	79	73	**	3	4
Surprise, AZ	66	72	*	2.5	4
Woodbridge Township, NJ	55	72		1	1
Fayetteville, NC	79	71	**	NC	0
Metairie, LA	81	71	*	5	1
Killeen, TX	58	71	**	2	1
Elgin, IL	63	70		NR	0
Vallejo, CA	61	68	*	NR	0
San Angelo, TX	56	68	**	2.5	2
Toledo, OH	79	68	**	NR	0
North Charleston, SC	78	67	***	2.5	5
Oxnard, CA	53	67		2.5	4
Rancho Cucamonga, CA	45	64		2	2
Syracuse, NY	68	64	***	NR	0
Abilene, TX	52	64	**	3	5
High Point, NC	71	64	**	2	2
Montgomery, AL	76	64	**	NR	0
Beaumont, TX	50	62	***	2	3
West Valley Cit, UT	66	62	*	3	1
Moreno Valley, CA	43	61	*	NR	0
Kansas City, KS	68	61		2.5	2
Hialeah, FL	37	60	***	1	1
Joliet, IL	65	58		2	1
Lubbock, TX	46	57	**	2.5	3

Victorville, CA	40	57	**	3.5	2
Wichita Falls, TX	46	56	**	2.5	2
Palmdale, CA	38	54	*	2	2
Shreveport, LA	61	53	***	3	1
East Los Angeles, CA	9	52	***	2.5	7
Waterbury, CT	51	51	**	NR	0
Yonkers, NY	38	50		NR	0
Sierra Vista, AZ	45	50	*	2.5	6
Jackson, MS	59	49	***	4	1
West Jordan, UT	51	48		NR	0
Newport News, VA	51	48	*	2	1
Fontana, CA	34	48		NR	0
Hampton, VA	51	48	*	3	1
San Bernardino, CA	34	48	***	2	5
Downey, CA	32	46		NR	0
Smithtown, NY	35	46		NR	0
Akron, OH	53	45	*	NR	0
Inglewood, CA	32	45	**	2	1
Stockton, CA	33	45	*	1.5	2
Mobile, AL	53	45	***	NR	0
Lowell, MA	43	44	***	1.5	3
Garden Grove, CA	31	44	*	1	1
Odessa, TX	31	44	*	2	5
Miami Gardens, FL	27	43	**	1	1
Mesquite, TX	35	43	*	2	1
Kings Point, FL	41	43	***	NR	0
Corpus Christi, TX	35	43	**	NR	0
Beaumont, CA	30	43		2	1
West Covina, CA	30	42		3.5	2
Bridgeport, CT	37	41	***	NR	0
Columbus, GA	43	40	**	2.5	2
Augusta, GA	42	38	***	3	1
Grand Prairie, TX	30	36	*	2	3
Dayton, OH	40	34	*	NR	0
Huntington, NY	26	34	***	NR	0
Pueblo, CO	34	33	**	1.5	2
Pasadena, TX	26	32	**	2	1
Kenosha, WI	35	41	**	NR	0
Spartanburg, SC	37	31	**	2	2
North Las Vegas, NV	26	31	*	3	4
Pomona, CA	21	30	**	2	1
Wausau, WI	30	26	**	NR	1
Elizabeth, NJ	17	23	**	1	1
Paterson, NJ	19	22	***	NR	0
Spring Valley, NV	18	21	*	3	1
Brownsville, TX	8	20	***	2	1
El Monte, CA	13	19	**	NR	0

Flint, MI	20	17	****	1	1
Dulles, VA	17	16		NR	0
South Bend, IN	18	16	**	NR	0
Spring Branch, Tx	6	8		NR	0
Stafford, VA	81	8		1	1

**** Median yearly household income below \$30,000.

*** Median yearly household income below \$40,000.

** Median yearly household income below \$50,000.

* Median yearly household income below \$60,000.

NR - No raters

Note: Adjusted index numbers were calculated based on the number of residents in the town speaking English at home.

Pardigm Change Visitor Project: <http://paradigmchange.me/visitors/>

Locations Ratings Project: <http://paradigmchange.me/rate-locations/>